How to refer a current or potential member to Chambers Plan

We get it. You're probably not an insurance salesperson. You're focused on serving your members.

This two-step guide makes it easy for you to identify and make qualified referrals to Chambers Plan, Canada's #1 employee benefits plan for small business:



Recognize a good fit

"Who should I refer to Chambers Plan?"

With no industry restrictions or minimum company sizes, a **yes** to these questions means you've identified a current or potential member who could benefit from Chambers Plan.

"Do you have 1 to 100 employees?"

Chambers Plan offers guaranteed coverage for small businesses. "Could you and your employees make use of group benefits?"

It's good to know **free** access to Best Doctors®, Business Assistance Service, and *my-benefits health*® sets Chambers Plan apart from other benefit plans.

"Would you like me to connect you with our local advisor for a quick and easy, free quote?"

Chambers Plan engages Canada's top local independent advisors who will quickly contact your current or potential member.



Submit the referral

"How do I actually make the referral?"

Simply go to **my-chamber.ca** and fill out the form. Once you submit the referral, it is matched with a top local independent advisor who will quickly contact your current or potential member to advise on the best Chambers Plan fit for them.

