

Chambers Plan								
Social Media Content for July 2021								
CHANNELS	FEED / STORY	POST TYPE	COPY	CHARACTERS [1]	FACEBOOK	INSTAGRAM	LINKEDIN	TWITTER
Theme: #1 Plan in Canada								
Hashtags: Hashtags: #ChambersPlan #EmployeeBenefits #SmallBusiness #Startup #WorkLifeBalance								
Facebook, Instagram, LinkedIn	Feed	Engagement Post	For small and mid-sized businesses, the most common types of group benefits plans are pooled plans (where multiple businesses are pooled in a group to spread out risk), experience-rated plans (where price is based on your claims history) and health spending accounts (where each employee receives a defined amount of benefit dollars). Which model of plan do you like best?	371	<a href="#">Facebook illustration 1</a>	<a href="#">Instagram illustration 1</a>	<a href="#">LinkedIn illustration 1</a>	
Twitter	Feed	Engagement Post	For small and mid-sized businesses, the most common types of benefits plans are pooled plans, experience-rated plans and health spending accounts. Which model of plan do you like best?	184				<a href="#">Twitter illustration 1</a>
Facebook, Instagram, LinkedIn, Twitter	Feed	Engagement Post	Test your employee benefits know-how: How many employees does a business typically have when it decides to implement an employee benefits program?	146	<a href="#">Facebook text graphic 1</a>	<a href="#">Instagram text graphic 1</a>	<a href="#">LinkedIn text graphic 1</a>	<a href="#">Twitter text graphic 1</a>
Facebook, Instagram, LinkedIn, Twitter	Feed	Engagement Post	Small business owners: Is an employee benefits plan one of your future goals, and what milestones do you plan to hit before you get one? For a lot of businesses, it's a certain revenue goal, a minimum number of employees or a recruitment need.	243	<a href="#">Facebook illustration 2</a>	<a href="#">Instagram illustration 2</a>	<a href="#">LinkedIn illustration 2</a>	<a href="#">Twitter illustration 2</a>
Facebook, Instagram, LinkedIn	Feed	Informational Post	A pooled benefits plan is a good option for small and mid-sized businesses because it helps control costs. You'll never see a massive jump in premiums because your claims experience is balanced with all the other companies in the pool. Want a quote on a pooled plan for your business? Ask us about Canada's #1 employee benefits plan.	333	<a href="#">Facebook photo 1</a>	<a href="#">Instagram photo 1</a>	<a href="#">LinkedIn photo 1</a>	
Twitter	Feed	Informational Post	A pooled benefits plan is a good option for businesses that want to control costs. Your claims experience is balanced with the other businesses in the pool, keeping premiums stable. Ask us about Canada's #1 employee benefits plan.	230				<a href="#">Twitter photo 1</a>
Facebook, Instagram, LinkedIn, Twitter	Feed	Informational Post	If you're thinking about employee benefits, ask us about Chambers Plan. More than 30,000 businesses are currently enrolled in this plan, making it the #1 plan in Canada.	169	<a href="#">Facebook text graphic 2</a>	<a href="#">Instagram text graphic 2</a>	<a href="#">LinkedIn text graphic 2</a>	<a href="#">Twitter text graphic 2</a>
Facebook, Instagram, LinkedIn, Twitter	Feed	Informational Post	If you want comprehensive coverage in your employee benefits plan, we recommend Chambers Plan. It's Canada's leading employee benefits plan for a reason. Ask us for a quote.	173	<a href="#">Facebook photo 2</a>	<a href="#">Instagram photo 2</a>	<a href="#">LinkedIn photo 2</a>	<a href="#">Twitter photo 2</a>
Facebook, Instagram	Story	Informational Post	30,000 Canadian businesses choose Chambers Plan employee benefits. Get a free quote.	85	<a href="#">Story background</a>	<a href="#">Story background</a>		
Facebook, LinkedIn	Feed	Youtube Share	Wherever you can make a phone call, you can get professional legal, financial and HR consulting. Business Assistance Service comes standard with Chambers Plan employee benefits. Employers can get confidential, one-on-one professional advice from anywhere. This is Canada's #1 plan for a reason.					<a href="https://youtu.be/rDUkFv9LTy4">https://youtu.be/rDUkFv9LTy4</a>
Facebook, LinkedIn	Feed	Youtube Share	Canada's #1 employee benefit plan comes with Business Assistance Service. With Chambers Plan, employers can schedule one-on-one calls with professional accounting, counselling, legal and human resource experts who understand the challenges facing small and mid-sized businesses.					<a href="https://youtu.be/tX2rocKx9eA">https://youtu.be/tX2rocKx9eA</a>